

# Graphic Designer

## Job Roles & Responsibilities

- ◆ Conceptualizing and designing artwork and marketing material for use on print, online and outdoor.
- ◆ Design artwork for the corporate brand based on brand guidelines.
- ◆ Ensuring content accuracy is maintained, while meeting quality standards and expectations.
- ◆ Editing and finalizing artwork used on property PDFs, proposals, and reports.
- ◆ Ensuring the brand is within its brand guidelines on all platforms (Social Media, YouTube, Website, Adverts, and material sent to clients).

## Requirements & Qualifications

- ◆ 3+ years of experience in graphic design.
- ◆ Diploma in Graphic Designing or Multimedia
- ◆ Ability to hold a strong design vision while remaining collaborative and open to new ideas.
- ◆ Expert-level knowledge in Adobe Photoshop, Illustrator, Premiere & After Effects.
- ◆ Should be a fluent communicator
- ◆ Prior experience in photography & videography is a huge bonus
- ◆ Experience in Packaging design, video editing and ability to conceptualize big ideas is an added advantage.
- ◆ Should demonstrate good interpersonal skills.
- ◆ Excellent team working, collaboration and networking skills
- ◆ Organizational skills, with the capacity to prioritize and work across multiple projects.

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