



IWS Holdings a diversified group of companies with interest in Automobile, Aviation, Communication & IT, and Food Processing & Packaging, Industrial, Leisure, Warehousing & Logistics and Mass media is looking for a dynamic for a highly talented Graphic Designer to join our team.

GRAPHIC DESIGNER

Key Responsibilities

- Collaborate with team members to understand project requirements, goals, and target audience and create concepts that align with the project's objectives.
- Create visual elements such as logos, illustrations, and graphics using software tools like Adobe Creative Suite (Photoshop, Illustrator, and InDesign).
- Design layouts for print and digital media, including brochures, posters, websites, social media graphics, advertisements, and packaging.
- Develop and maintain brand guidelines to ensure consistency in visual identity across all platforms.
- Apply knowledge of color theory to create visually appealing and effective designs.
- Edit and retouch images to improve quality and align with project requirements as well as manipulate photos and other visual elements to achieve the desired look and feel.
- Create prototypes and mockups to present design concepts to clients or stakeholders.
- Incorporate feedback from clients, team members, or stakeholders to refine and improve designs and make necessary adjustments and revisions to meet project specifications and expectations.
- Keep up with industry trends, design techniques, and emerging technologies while continuously improving skills and knowledge through workshops, courses, and other learning opportunities.
- Bring fresh ideas and innovative approaches to design challenges.

Qualifications and experience

- Suitable qualification in Graphic Designing and 3D animation
- Skills in creating visual content for various media platforms, combining art and technology to communicate ideas and messages effectively.
- 3-4 years of hands on experience in similar role
- Ability to work independently and as part of a team
- Excellent communication Skills in English and Sinhala – written and verbal

Manager – Human Resources
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If you are the right person we are looking for, please send us your resume including the contact details of two referees from your present and previous workplace and proven record, to the given email address within 7 days of this advertisement. Only shortlisted Candidates will be notified.