

SENIOR MARKETING STRATEGIST

FULL TIME WORK FROM HOME



At Bizycorp Pvt Ltd, we hold the firm belief that our employees can truly "have it all" – a fulfilling career laden with prospects for learning and advancement, harmoniously coupled with a wholesome work-life equilibrium. This delicate balance is ingeniously fostered through collaborative technology and seamless communication. Our dedicated team members not only remain resolute in ensuring client contentment but also relish the cherished moments spent with their loved ones in the comforts of their homes.

By affording the privilege to operate within a virtual environment, we believe that our employees will understand how valuable it is to work in the comfort of their own personal space and enjoy/experience all the things they have. Pioneering the home-based work concept as early as 2010, we now proudly stand as a global entity encompassing a workforce of 250 professionals stationed across the world.

We extend a warm invitation to all eligible candidates to apply for this wonderful opportunity to work from home for a legitimate company in Sri Lanka.

Job Responsibilities:

- Assist the CEO or Head of Marketing in making blueprint plans for product launch
- Develop and Implement Marketing Strategies for existing products
- Data Analysis and Performance Tracking of each product
- Content Creation and Management for podcasts, webinars, and other events
- Social Media Strategy and Management
- Website Management and Optimization for all product related websites
- Campaign Testing and Experimentation
- Crisis Management and Problem-Solving

Expected Qualifications & Skills:

- Outstanding communication skills in spoken and written English
- Strategic Thinking and Analytical Skills
- Leadership and Management
- Communication Skills
- Digital Marketing Expertise with at least 3-5 year of industry experience
- Degree or MBA in Digital Marketing
- Creativity and Innovation
- Project Management
- Technical Proficiency in Familiarity with CRM systems, marketing automation platforms, and other relevant software.
- Adaptability and Flexibility, Problem-Solving skills

Work Hours & Expectations:

Since we are a 100% virtual company, you have the ability to create a work schedule that is flexible for you (Conditions apply*). However, keep in mind that since we deal with U.S clients, you are expected to work for a minimum of 3-4 hours at night (this is non-negotiable).

*Note: Working 8 hours a day is a must.

You will be required to work additional hours based on requirements (if needed only.)

You will be expected to be 100% committed to completing your work according to the given deadlines.

Benefits:

- Flexible – Flexible hours so you can complete the daily 8 hours (Conditions Apply)
- WFH – Work from the comfort of your own home.
- EPF/ETF – Each employee would be enrolled in the EPF/ ETF as per the Sri Lankan labor law
- Legitimate work at home company – Bizycorp adheres to the Sri Lankan shop and office act.
- **Remuneration – Starting from 100,000 LKR (Inclusive of Basic + Fixed allowances). You will be eligible for a probation confirmation increment after 06 months. (Conditions apply).**
- More Benefits – Paid Leave, Selected Professional Training & Certification programs, Annual Rewards – Based on performance and role. (Conditions Apply) plus many more...
- Exposure to international clients and opportunities for growth and knowledge in the marketing field.
- You will be a part of a diverse team of 250+ employees who come from multiple cultures and backgrounds from around the world which includes Sri Lanka, Pakistan, the United States, and Canada.

We're always on the lookout for dedicated and professional employees who are willing to learn and grow in a dynamic and vibrant company, so if this is you, click on the following link [\[\]](#) to complete our recruitment questionnaire and submit your CV or send us an email to careers@ekwa.com with the subject "Applying for Senior Marketing Strategist".

**We do not offer part-time roles, so only apply if you are serious about giving your full-time commitment to our company.

[Click here to apply now](#)