

Digital Content Writer

Immediately Required



eBEYONDS, an international eBusiness & Digital Marketing Solutions Company serving a prestigious international and local clientele, is currently looking for a suitably qualified and experienced Digital Content Writer.

As the content creator, you will be responsible for creating, reviewing and editing content for the company which will be published in the company's websites and social media pages. You will also be responsible for researching on the key SEO terms and implementing them in the content to gain maximum exposure. Moreover, content creators are expected to work simultaneously with the marketing team to maintain consistency between marketing campaigns and content published.

Job Prerequisites

- ✓ A Bachelor's degree in communications, English, journalism, literature, marketing or other related fields
- ✓ Experience as a content creator in prior roles creating strong and engaging content
- ✓ Understanding of SEO best practices
- ✓ Proficiency with content management systems and analytics software
- ✓ Excellent writing, proofreading and communication skills
- ✓ Detail-oriented work style with good time management and organizational skills
- ✓ Knowledge of various analytics platforms
- ✓ Proficiency in both English and Sinhala

If you believe you've got what it takes to join our winning team, forward your CV to jobs@ebeyonds.com with Application for the Post of "Digital Content Writer" as the subject of your email.

[ebeyonds.com/careers](https://www.ebeyonds.com/careers)

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