

CAREER OPPORTUNITY IN THE MALDIVES

Spence Maldives (Pvt) ltd operates as a subsidiary of Aitken Spence & co. Ltd - Sri Lanka provides supply chain management services. Its services include Air Freight, International Express Courier, Ocean Freight, Domestic Deliveries, Brokerage and project cargo management. The company is based in male', Maldives.

We seek a highly energetic and self-motivated individual to be employed in the position below.

Position	Sales And Marketing Officer
Age	25 Years And Above
Nationality	Sri Lankans Who Are Already In The Maldives Are Preferred.
Benefits	• Food Allowance.
	Company Accommodation.
	Annual Return Air Ticket.
Key Duties And	Strategic Sales And Marketing Planning.
Responsibilities	• Develop And Manage The Sales And Marketing Budget, Efficiently Use Resources, And
	Enhance Market Share Through Marketing And Pricing Strategies.
	Maintaining A Healthy Lead Generation Strategy And Process.
	• Prepare Sales Performance And Activity Reports For Senior Management To Review,
	Including Market Analysis, Activities, And Outcomes.
	• Ensure All Sales And Marketing Activities Comply With Legal And Industrial Regulations And
	Ethical Standards.
	Plan And Execute Promotional / Advertising Campaigns.
	Develop Promotional Materials And Activities.
	Develop And Maintain Strong Relationships With Key Clients.
	Address Customer Inquiries And Complaints Efficiently.
	Collaboration With Other Departments.
Key Qualifications	• Bachelor's Degree In Marketing, Business, Or A Related Field. A Master's Degree Is A Plus.
	• Minimum Of 02 Years Of Sales And Marketing Experience In The Freight Forwarding And
	Logistics Industry is a MUST. Thorough Understanding Of The Maldives Market Will Be
	An Added Advantage.
	• Proven Track Record Of Developing And Executing Successful Marketing Strategies And
	Campaigns.
	• Excellent Written And Verbal Communication Skills, With The Ability To Create Compelling
	Content And Presentations. Proficiency In Other Languages Would Be An Advantage
	• Proficient Computer Software Skills Such As, Microsoft Office, Outlook And Familiar With
	Operating Office Equipment; Multi-Media Software Skills Would Be An Advantage.
	• Excellent Organizational Skills And Ability To Respond To Different Situations With
	Flexibility In A Fast-Paced Environment.
	• Ability To Present Yourself With Confidence, Displaying Strong Communication,
	Presentation, Analytical, Creative Thinking And Interpersonal Skills.
Salary	Negotiable.
Working Hours	Weekdays 0830 - 1730hrs / Friday Off Day / Saturday 0930 - 1530hrs.

Interested candidates who meet the requirements for relevant position are requested to send their current CV to <u>gpd.sales@spencemaldives.com</u>

*CV submission deadline -

Only shortlisted candidates will be contacted*

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