

CAREER OPPORTUNITY IN THE MALDIVES

Spence Maldives (Pvt) ltd operates as a subsidiary of Aitken Spence & co. Ltd - Sri Lanka provides supply chain management services. Its services include Air Freight, International Express Courier, Ocean Freight, Domestic Deliveries, Brokerage and project cargo management. The company is based in male', Maldives.

We seek a highly energetic and self-motivated individual to be employed in the position below.

| Position | Sales And Marketing Officer |
|--------------------|--|
| Age | 25 Years And Above |
| Nationality | Sri Lankans Who Are Already In The Maldives Are Preferred. |
| Benefits | • Food Allowance. |
| | Company Accommodation. |
| | Annual Return Air Ticket. |
| Key Duties And | Strategic Sales And Marketing Planning. |
| Responsibilities | • Develop And Manage The Sales And Marketing Budget, Efficiently Use Resources, And |
| | Enhance Market Share Through Marketing And Pricing Strategies. |
| | Maintaining A Healthy Lead Generation Strategy And Process. |
| | • Prepare Sales Performance And Activity Reports For Senior Management To Review, |
| | Including Market Analysis, Activities, And Outcomes. |
| | • Ensure All Sales And Marketing Activities Comply With Legal And Industrial Regulations And |
| | Ethical Standards. |
| | Plan And Execute Promotional / Advertising Campaigns. |
| | Develop Promotional Materials And Activities. |
| | Develop And Maintain Strong Relationships With Key Clients. |
| | Address Customer Inquiries And Complaints Efficiently. |
| | Collaboration With Other Departments. |
| Key Qualifications | • Bachelor's Degree In Marketing, Business, Or A Related Field. A Master's Degree Is A Plus. |
| | • Minimum Of 02 Years Of Sales And Marketing Experience In The Freight Forwarding And |
| | Logistics Industry is a MUST. Thorough Understanding Of The Maldives Market Will Be |
| | An Added Advantage. |
| | • Proven Track Record Of Developing And Executing Successful Marketing Strategies And |
| | Campaigns. |
| | • Excellent Written And Verbal Communication Skills, With The Ability To Create Compelling |
| | Content And Presentations. Proficiency In Other Languages Would Be An Advantage |
| | • Proficient Computer Software Skills Such As, Microsoft Office, Outlook And Familiar With |
| | Operating Office Equipment; Multi-Media Software Skills Would Be An Advantage. |
| | • Excellent Organizational Skills And Ability To Respond To Different Situations With |
| | Flexibility In A Fast-Paced Environment. |
| | • Ability To Present Yourself With Confidence, Displaying Strong Communication, |
| | Presentation, Analytical, Creative Thinking And Interpersonal Skills. |
| Salary | Negotiable. |
| Working Hours | Weekdays 0830 - 1730hrs / Friday Off Day / Saturday 0930 - 1530hrs. |

Interested candidates who meet the requirements for relevant position are requested to send their current CV to <u>gpd.sales@spencemaldives.com</u>

*CV submission deadline -

Only shortlisted candidates will be contacted*

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