

# WE ARE HIRING

## SOCIAL MEDIA MANAGER



Grand Apartments (Pvt) Ltd, a premier condominium construction company in Sri Lanka, is excited to announce an opportunity for the position of Social Media Manager. We invite qualified candidates to submit their applications.

**THE IDEAL CANDIDATE WILL BE RESPONSIBLE FOR DESIGNING CONTENT AND MANAGING SOCIAL PLATFORMS, THE APPLICANT SHOULD POSSESS THE FOLLOWING QUALIFICATIONS:**

- At least 1-2 years of experience in social media managing and content creation, specializing in real estate / building materials is an added advantage.
- Able to design real estate creative outputs using photoshop and should be proficient in using Canva or other related platforms.
- Manage and run paid ads across different social media platforms ( Instagram , Facebook , YouTube etc. )
- Knowledge of targeting social media ads to relevant audiences and providing reports of outcomes ( Location based targeting, Re-Targeting audiences etc. )
- Listing of available properties across different Marketplaces ( Ikman, Lanka Property etc. )
- Knowledge of Website development and maintenance are added advantageous.
- Exceptional leadership and communication skills to effectively coordinate with the existing team.

**THE CHOSEN CANDIDATE WILL BE PRESENTED WITH A COMPETITIVE SALARY PACKAGE COUPLED WITH ENTICING BENEFITS, AS WELL AS AVENUES FOR ONGOING CAREER DEVELOPMENT AND PROGRESSION.**

Please submit your CVs to [vacancies.grand@gmail.com](mailto:vacancies.grand@gmail.com) We will review all applications and contact shortlisted candidates to schedule interviews.