



JOIN OUR AMAZING TEAM



Autogroup International is the trusted global leader in right-hand drive conversion, armouring and luxury CEO interiors of American SUVs, Pickup Trucks and Muscle cars. As a 100% Australian owned and a BOI approved business we have proudly been in Sri Lanka for 20+ years and have a talented team of 200+ people based at our Head Office in Kaduwela, Sri Lanka

Digital Content Creator

What you'll be doing everyday.

- Conceptualize, shoot, and edit compelling video content that aligns with our brand's strategy and goals across multiple digital channels.
- Using the latest digital cameras, drones, lighting and iPhone technologies
- Creating both short form (Reels/Shorts) video content and long form YouTube content
- Collaborate with the marketing team to ensure video content is cohesive with other digital marketing efforts.
- Stay ahead of video content trends and adapt content strategies to maximize engagement and reach.
- Manage video projects from concept through execution, ensuring they are delivered on time
- Experiment with different video styles and techniques to continuously improve the quality and impact of our content.
- Designing and producing visually compelling graphics for marketing materials, websites, social media, and other platforms

Requirements

- Bachelor's degree in Cinematography/Multimedia or equivalent qualification
- At least 3+ years of similar experience in digital content creation
- Expertise in tools such as Adobe Creative Cloud, DaVinci
- Creative thinker with a knack for detail
- Strong proficiency in videography, photography and exceptional editing skills
- An ability to work under tight deadlines
- A deep passion and extensive expertise in everything vehicle related
- Very good communications skills
- Proven, demonstrable experience in creating reels/shorts
- Proven, demonstrable experience in shooting and editing YouTube content

If you're eager to boost your career in social media marketing and dive deep into the digital world, you might be the perfect candidate we're for us!

Email us : careers@autogroupinternational.com

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