

WE ARE HIRING

DIGITAL MARKETING EXECUTIVE

Job Descriptions

- Manage all social & digital media platforms for the brand, by ensuring timely delivery of content & strategies, ROI driven advertising campaigns
- Implement digital marketing activities across a broad range of digital marketing channels (SEO, SEM, social media, Email, Mobile, Display)
- Manage the creation of relevant and engaging digital content for publishing them on various digital platforms
- Acquire insight in new digital marketing trends and keep strategies up-to-date
- Respond to customer inquiries and offer a positive customer experience
- Assist the branding team with the digital execution of branding initiatives
- Managing costs related to all social / digital media marketing activities
- Offering analytical insights and regular reports on the performance of the digital platforms

Requirements

- 2 - 3 years digital marketing experience
- Understanding digital marketing best practices & Concepts
- Experience in social media, google ads SEO & SEM
- Knowledge of web analytics tools such as Google Analytics
- Skills & experience in content writing in English & Sinhala
- Familiarity with designer software photoshop & Illustrator etc...
- Ability to handle multiple projects simultaneously
- Recognized qualification in digital marketing will be an added advantage

How to Apply:

Please send your application to hr@sriyanidresspoint.lk
for more details please call 0777 886 102

SRIYANI
DRESS POINT

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