

Social Media Allrounder

Do you enjoy the variety of no day being the same, love all things DIGITAL or want to be involved in a Australian company where you can unleash your creative talent while working from home FULL TIME? We've got the role for you...!

CJay Global Pty is an established news media, entertainment and digital marketing company located in Melbourne, Australia, mainly serving for the Sri Lankan community in Australia.

During this exciting period of transformation, we are looking to grow make our own team in Sri Lanka!

Reporting to the Team in Australia, you will be responsible for a range of digital activities including writing news content (Sinhala and/or English), managing social media; creating digital content will be the primary role.

Your day to day duties will include:

- Creating, planning and executing social media content
- Creating and posting articles (Sinhala and/or English)
- Developing and implementing digital marketing initiatives in line with the business strategy
- Managing digital marketing activities across various touch points and channels such as intranet and website content, emails, blogs and social media posts

Whats on offer:

- A challenging digital content creation role with growth opportunities
- Competitive base salary
- An opportunity, for the right candidate to work from home!
- Fun and sociable work environment where we love celebrating milestones as a team
- Collaborative and supportive working environment
- Home Broadband will be paid

To be successful in this role, you will have:

- At least 1 year work experience on digital content creation & social media content management
- Excellent knowledge of digital marketing, social media and marketing
- Excellent communication skills on Sinhala and/or English languages
- Advantage on experience using Wordpress, Adobe photoshop, Adobe Premier, CapCut
- The ability to work independently, manage projects, operate under pressure and meet deadlines
- Qualifications in journalism, digital marketing or a related field is desirable

If you are ready to take the leap and grow your career, send us your CV today!

*Only shortlisted candidates will be contacted

Job Type: Full-time

Work Schedule: Flexible. *Need to start early morning to accommodate the needs of Australia time zone

Work Location: Work from home

Send us your resume to info@CJayGlobal.com

