

# We are HIRING!



TESS (Pvt) Ltd. is a leading provider of high-quality food products, committed to delivering the best to our customers. We are looking for a creative and motivated individual to join our team as a Social Media Assistant. If you have a passion for social media, content creation, and the food industry, we want to hear from you!

## Social Media Assistant

### Key Responsibilities:

- Assist in managing and maintaining all social media accounts (e.g., Facebook, Instagram, etc.)
- Create engaging and relevant content (text, images, videos) to promote our food products.
- Help develop and execute social media strategies to increase brand awareness and customer engagement.
- Monitor social media trends, food industry news, and competitor activities to keep our content fresh and competitive.
- Interact with followers, respond to comments and messages, and help build a loyal online community.
- Track and report on social media performance metrics and suggest improvements.

Strong understanding of social media platforms and current trends.

Excellent written and verbal communication skills.

A creative mindset with attention to detail.

Interest in the food industry and content creation.

Ability to work both independently and as part of a team.

Experience with graphic design tools (e.g., Canva, Adobe Creative Suite) is a plus.

Previous experience in social media management or content creation is an advantage but not required.

## TESS PVT LTD

No : 89, New Nuge Rd, Kelaniya

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SEND YOUR RESUME TO : [vacancies@tesspvt.lk](mailto:vacancies@tesspvt.lk)