

# IF YOUR SOCIAL GAME INCLUDES MORE THAN JUST SCROLLING, YOU MAYBE ONE OF OUR NEXT

WE ARE LOOKING FOR

## SOCIAL MEDIA EXECUTIVES

### Who we are

Hype Invention is the region's fastest-growing, creative and data-driven marketing agencies. We operate under the Hype Insight group - serving a global clientele spanning across Europe, Australia, and the United States.

### What will you be doing?

- Implement social media strategies that build brand awareness, generate inbound traffic, and increase sales
- Creation of content that meets client needs on social media platforms
- Develop and deliver social media optimisation strategies
- Stay up-to-date on social media trends and best practices
- Research new social media marketing platforms and adapt our processes to meet client needs
- Create and manage monthly promotions, along with effective reporting

### What will you need to be considered?

- Degree in Marketing, Communication Studies, Journalism, Creative Writing, or similar
- 2-3 years of experience in the Social Media field
- Expert knowledge of all leading social media sites
- Ability to create authoritative and persuasive texts
- Flexible and engaging writing style
- Knowledge of pertinent engagement metrics
- Appreciation for novel insights and ideas
- A flawless grasp of the English Language - both written and verbal skills

If this sounds like you, please [click here](#) or scan below to send us your CV and tell us why you'd like to join the team!



SCAN THE CODE  
AND APPLY!



HYPE INVENTION

— A HYPEI Company —



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