

## About Us

At Quard Intel, we provide trusted remote staffing solutions in the creative sector. Our flexible approach allows you to build your team remotely, giving you access to top creative talent.

Why Choose Us?

**Experienced Team:** Benefit from years of expertise in creative talent acquisition.

**Personalized Recruitment:** Our recruitment process is personal and tailored to each client, with no automation or AI.

**Flexible Solutions:** Build and manage your team remotely, tailored to your specific needs.

Our Commitment

We connect you with the best talent through a personal, client-focused approach. Join us to build a high-performing remote team.

## Job Description

This is a remote position.

### Key Responsibilities:

- Develop and execute digital marketing campaigns across various platforms.
- Design and develop graphics for social media, websites, and digital advertising.
- Manage and optimize paid campaigns on social media and other digital channels.
- Collaborate with content creators to produce engaging social media content.
- Monitor and analyze campaign performance and adjust strategies to improve ROI.
- Utilize social media advertising tools to increase brand visibility and engagement.
- Perform basic video editing for social media content.
- Stay up-to-date with the latest digital marketing and design trends, tools, and best practices.

## Requirements

### Essential Skills, Knowledge & Expertise:

- 2-5 years of experience in digital marketing with a focus on graphic design (mandatory).
- Proficiency in design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign) and basic video editing tools.
- Experience with social media advertising, including Facebook, Instagram, and LinkedIn.
- Strong understanding of digital marketing principles and strategies.
- Excellent communication and collaboration skills.
- Ability to manage multiple projects simultaneously and meet deadlines.
- Strong attention to detail and a keen eye for aesthetics.
- Experience with social media analytics tools is a plus.

### Personal Attributes

- **Accountability & Work Ethic:** Strong responsibility, urgency, and ability to work independently and in teams.
- **Organized & Detail-Oriented:** Data-driven and highly organized with a focus on detail.
- **Efficient Delivery:** Delivers work efficiently without sacrificing quality or customer experience.
- **Communication:** Excellent communicator, confident with all levels of stakeholders.
- **Process Optimization:** Creates simple, effective processes with attention to detail.
- **Continuous Improvement:** Dedicated to quality and enhancing customer value.

## Benefits

### What We Offer:

- **General Work Hours:** US Work Hours.
- **Location:** Fully Remote
- **Competitive remuneration** and international exposure.
- **Flexible work schedule** and remote work options.
- **Professional development opportunities.**
- **Collaborative and creative work environment.**

## Job Information

Industry  
IT Services

Work Experience  
1-3 years

 Remote Job