

WE ARE HIRING

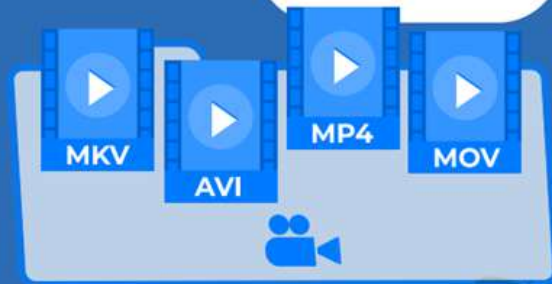
JOIN OUR TEAM



VIDEO & PODCAST EDITOR/MARKETER

#UKShifts #Fulltime #Onsite

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To excel in this role, you'll need

- Proven experience in **video and audio editing**, with a good portfolio showcasing professional content created for social media, websites, and email campaigns. Proficiency in video and audio editing software (Adobe Premiere, Final Cut Pro, Audacity, etc.)
- Experience with **content repurposing** – taking long-form content and adapting it into shorter, platform-specific formats.
- Strong storytelling and content marketing skills.
- Knowledge of podcast production and promotion.
- Good knowledge of **YouTube growth strategies** and audience engagement techniques.
- **Digital design skills** for creating animations and graphics (experience with tools such as Adobe Creative Suite, Final Cut Pro, or similar).
- Tech-savvy with an ability to adapt to new technologies, digital media platforms, and tools.
- Keen interest in **Engineering** and/or **Aviation** is a plus.
- Experience in digital marketing, particularly in social media and email campaigns. Familiarity with SEO and video analytics to measure and grow engagement.

Your responsibilities will include

- **Video and Audio Editing:** Create professional videos and podcasts for broadcast across social media, email newsletters, and our website.
- **Content Repurposing:** Take long-form video and audio content and split it into short, engaging snippets for use across various platforms including YouTube, social media, and email newsletters.
- **YouTube Channel Growth:** Implement strategies to grow our YouTube channel and increase audience engagement.
- **Content Strategy:** Proactively explore opportunities to use video and podcast content to engage with and expand our audience.
- **Digital Design:** Create visually appealing graphics and animations for videos, website, and social media content.