



VACANCY



Araliya Group of Companies has become a highly recognized establishment, which has extended its giant wings to Real Estate, Manufacturing, Hospitality, Construction and Engineering industries of Sri Lanka, representing its solid corporate existence as a significant contributor to the growth of Sri Lanka economy.

We, Amtrad Araliya (Pvt) Ltd, The leader in manufacturing & setting paving blocks are pleased to invite candidates for the following position.



Digital Marketing Manager / Executive

Qualifications:

- ◆ Proven experience as a Digital Marketing Manager or Executive
- ◆ Excellent understanding of Digital Marketing concepts, social media, SEO, and SEM principles and best practices
- ◆ Content and creative writing skills
- ◆ Good communication skills both written and verbal
- ◆ Relevant Qualifications related to Digital Marketing

Responsibilities:

- ◆ Design and execute Digital Marketing campaigns across top Digital Marketing channels. (Social Media, Web, Email, Facebook, Twitter, LinkedIn etc)
- ◆ Creation of relevant and engaging digital content for publishing onto identified digital platforms
- ◆ Update and maintain company profile in identified online media channels
- ◆ Submission of updates to management team

The selected Candidates will receive an attractive remuneration package with other required benefits.

Please forward your Curriculum Vitae indicating the post applied for and contact details with name and addresses of two Non-Related referees within 14 days of this advertisement by email to: info@amsl.lk or by post to following Address,

Manager - Human Resource,
Araliya Management Services (Pvt) Ltd
No. 381/B, Kandy Rd, Kadawatha.
011 29 20 912