

# MARKETING ASSOCIATE

## FULL TIME WORK FROM HOME



At Bizycorp Pvt Ltd, we hold the firm belief that our employees can truly "have it all" – a fulfilling career laden with prospects for learning and advancement, harmoniously coupled with a wholesome work-life equilibrium. This delicate balance is ingeniously fostered through collaborative technology and seamless communication. Our dedicated team members not only remain resolute in ensuring client contentment but also relish the cherished moments spent with their loved ones in the comforts of their homes.

By affording the privilege to operate within a virtual environment, we believe that our employees will understand how valuable it is to work in the comfort of their own personal space and enjoy/experience all the things they have. Pioneering the home-based work concept as early as 2010, we now proudly stand as a global entity encompassing a workforce of 250 professionals stationed across the world.

We extend a warm invitation to all eligible candidates to apply for this wonderful opportunity to work from home for a legitimate company in Sri Lanka.

### Job Responsibilities:

- Online marketing event/ Meeting management and Foreign client coordination (late evening or early morning in SL time).
- Being responsible for working/helping teams to ensure each team they meet their partner goals
- Develop and execute partnership strategies to establish mutually beneficial relationships that drive business growth.
- Track and analyze the performance of partnerships, providing regular reports and insights to inform future strategies.
- Serve as the primary point of contact for partners, maintaining strong relationships and fostering ongoing collaboration.
- Stay informed about industry trends, competitor activities, and emerging opportunities for partnerships.
- Conduct Partner meetings and close deals for events or other collaborations.

### Expected Qualifications & Skills:

- Experience in planning and executing digital marketing programs
- Bachelor's degree in Marketing, Business Administration, or related field (preferred).
- Proven **experience in partnership management**, business development, or a related role.
- Experience in working with **US/ Canadian clients**
- Strong networking and relationship-building skills, with the ability to establish rapport and credibility with influencers and industry professionals.
- Excellent communication and negotiation skills, with the ability to articulate value propositions and secure mutually beneficial partnerships.

### Work Hours & Expectations:

Since we are a 100% virtual company, you have the ability to create a work schedule that is flexible for you (Conditions apply\*). However, keep in mind that since we deal with U.S clients, you are expected to work for a minimum of 2-3 hours at night (this is non-negotiable).

\*Note: Working 8 hours a day is a must.

You will be required to work additional hours based on requirements (if needed only.)

You will be expected to be 100% committed to completing your work according to the given deadlines.

### Benefits:

- Flexible – Flexible hours so you can complete the daily 8 hours (Conditions Apply)
- WFH – Work from the comfort of your own home.
- EPF/ETF – Each employee would be enrolled in the EPF/ ETF as per the Sri Lankan labor law
- Legitimate work at home company – Bizycorp adheres to the Sri Lankan shop and office act.
- **Remuneration – Starting from 70,000 LKR (Inclusive of Basic + Fixed allowances). You will be eligible for a probation confirmation increment after 06 months. (Conditions apply).**
- More Benefits – Paid Leave, Selected Professional Training & Certification programs, Annual Rewards – Based on performance and role. (Conditions Apply) plus many more...
- Exposure to international clients and opportunities for growth and knowledge in the marketing field.
- You will be a part of a diverse team of 250+ employees who come from multiple cultures and backgrounds from around the world which includes Sri Lanka, Pakistan, the United States, and Canada.

We're always on the lookout for dedicated and professional employees who are willing to learn and grow in a dynamic and vibrant company, so if this is you, click on the following link ! to complete our recruitment questionnaire and submit your CV or send us an email to [careers@ekwa.com](mailto:careers@ekwa.com) with the subject "Applying for Marketing Associate".

\*\*We do not offer part-time roles, so only apply if you are serious about giving your full-time commitment to our company.

[Click here to apply now](#)