

# SOCIAL MEDIA MARKETING SPECIALIST (Full time vacancy)

Are you passionate about leveraging social media to drive engagement and growth? We're Vajira House, a leading house construction company in Sri Lanka. We're seeking a talented Social Media Marketing Specialist to join our dynamic team.

## Responsibilities:

- Develop and execute social media strategies to enhance brand visibility and engagement.
- Create compelling content for various platforms (Facebook, Instagram, Whatsapp, Youtube, Tik tok, Linked-In etc.).
- Monitor trends and analytics to optimize campaign performance.
- Collaborate with the marketing team to align strategies with overall objectives.

## Requirements:

- Proven experience in social media marketing, preferably in the construction or related industry.
- > Salary negotiable based on experience (Permanent position) Salary increments and packages will be offered based on your performance.

### Recruitment Mechanism

Submit your updated CV and any relevant materials to [careers@vajirahouse.net](mailto:careers@vajirahouse.net)  
before **2024/10/25**

The above position is a permanent appointment and career developments with attractive packages await the successful candidate.



**BRITISH GOVERNMENT ERA CO.**  
**Vajira House Builders**  
108 years spanning 5 generations



[www.vajirahouse.net](http://www.vajirahouse.net)  
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