



DESIGN YOUR DREAM CAREER

LANKATILES, a pioneer in the tile industry with a strong reputation for innovation and excellence, is looking a dynamic **HR Business Partner – Marketing** to join our team. This role is designed for a strategic HR professional who can partner with the Marketing Division to drive people initiatives, enable workforce capability, and foster a high-performance culture across our showrooms, franchise outlets, and sales teams.

HR BUSINESS PARTNER – MARKETING

Key Responsibilities

- Lead the end-to-end recruitment process for the marketing and sales teams.
- Design and implement training programs to enhance sales capability and customer service.
- Drive performance management, ensuring KPIs align with business objectives.
- Support employee engagement initiatives to boost retention and morale.
- Ensure compliance with labour laws, company policies, and H&S standards.
- Provide HR analytics and reports on turnover, absenteeism, and training ROI.
- Support succession planning and talent mapping for key marketing roles.

Qualifications & Experience

- Bachelor's Degree in HRM, Business Administration, or related discipline.
- Minimum 5 years' HR experience, with at least 2 years in a business partner role (preferably in sales/marketing-driven industries).
- Proven expertise in recruitment, training, and performance management.
- Experience managing HR for geographically dispersed teams.
- Preferably below 40 years.

Skills & Attributes

- Strong stakeholder management and business partnering ability.
- Excellent interpersonal, communication, and coaching skills.
- Analytical mindset with HR metrics and reporting skills.
- High adaptability for field-based HR interventions.

An **attractive remuneration package** awaits the right candidate. Please forward your application with **two non-related referees** to the email address below **within 07 days** of this advertisement.

Chief Human Resources Officer
"LANKATILES"
No.215, Nawala Road,
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***Note:** Please mention the position you are applying for in the subject line of your email.